

# sample report

Neonatal Equipment Market in South Africa

2010-2014

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# 1. Introduction

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A combination of growing wealth and rising middle class income has caused the South African neonatal market to see an elevation of \$xx million in 2010. The market is forecast to grow by nearly xx percent in the next four years.

Neonatal equipments mainly include the following:

- **Equipment for thermal control** – Major products under this category are Radiant warmers, Incubators and Transport incubators
- **Monitoring Devices** – Major products under monitoring category are Pulse Oximeter, Apnea monitors, Bilirubinometer etc.
- **Therapy Equipment** – Phototherapy unit is one of the major product segments under this category
- **Life saving equipment** – CPAP machines, Ventilators, Concentrator, etc.
- **Others** - equipment such as Bilirubin Analyser, Fluxmeter, Oxygen Analyzer etc.

## Context and Scope of the study

The report covers and analyses the market for neonatal equipments in South Africa. It provides current market values and future prospects of the market. Further, the report also discusses various trends and drivers in the Neonatal Equipment market in South Africa. It also provides overview of the leading players operating in the market.

## 2. Market Size, Outlook and Segmentation

### 2.1 South African Healthcare Industry

Healthcare Industry in South Africa accounts for nearly xx percent of South African Gross domestic Product (GDP). Public expenditure on healthcare in South Africa is around xx percent of the GDP and private healthcare sector contributes nearly xx percent of the GDP.

The present South African Healthcare Industry is estimated at \$xx billion and is expected to reach over \$xx billion by 2014. This growth is driven by factors such as growing middle class population, increasing awareness on health issues, growing population, increasing number of medical scheme membership, high number of sick patients etc.

In South African healthcare sector, medical devices market segment is xxx. It is xx markets in the world. The medical devices market is estimated to be \$xx million in 2010 and it is forecast to reach \$xx million by 2014. The market is highly dependent xx, with more than xx percent of the demand fulfilled xx. xx is one of the leading suppliers of medical equipments to South African market.

**Table 1: South African Healthcare Market 2010 - 2014**

	2010	2014
Market Size (\$ billions)	xx	xx
CAGR	xx	

Source: Linarch

**Table 2: South African Medical Devices Market 2010 - 2014**

	2010	2014
Market Size (\$ millions)	xx	xx
CAGR	xx	

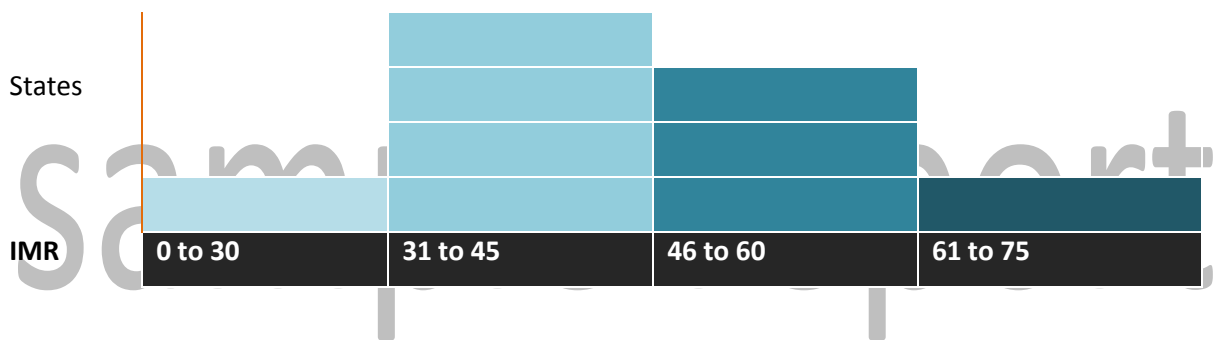
Source: Linarch

## 2.2 Neonatal Equipment Market

South Africa is the 25th most populous country in the world with nearly 50 million people. Country records more than 22 births per 1,000 populations. Nearly 1.08 million babies are born in South Africa annually which accounts for nearly one percent of global births.

South Africa’s Infant Mortality rate is high compared to other nations. In 2009, IMR in South Africa was xx deaths per 1,000 live births. Mortality rate of children under five (U5MR) is at xx deaths per 1,000 live births. The major concern for the country is the xx in xx recent past years. The Infant and xx in South Africa has xx improvement in the last two decades.

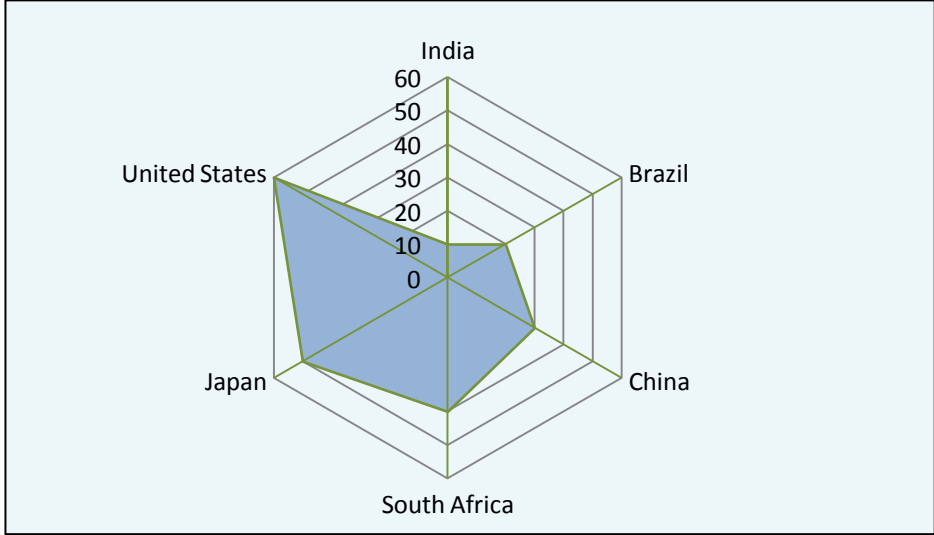
**Exhibit 1: IMR per 1,000 Births across Provinces in South Africa**



Source: Department of Health, South Africa

Exhibit below provides comparison of South Africa's IMR with other developing and developed countries.

**Exhibit 2: IMR per 1,000 Births – Comparative Figures**



Source: Linarch

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## Market Size

**Table 4: South African Neonatal Equipment Market 2010**

	2009	2010
Market Size (\$ millions)	xx	xx
Growth Rate	xx	

## Market Outlook

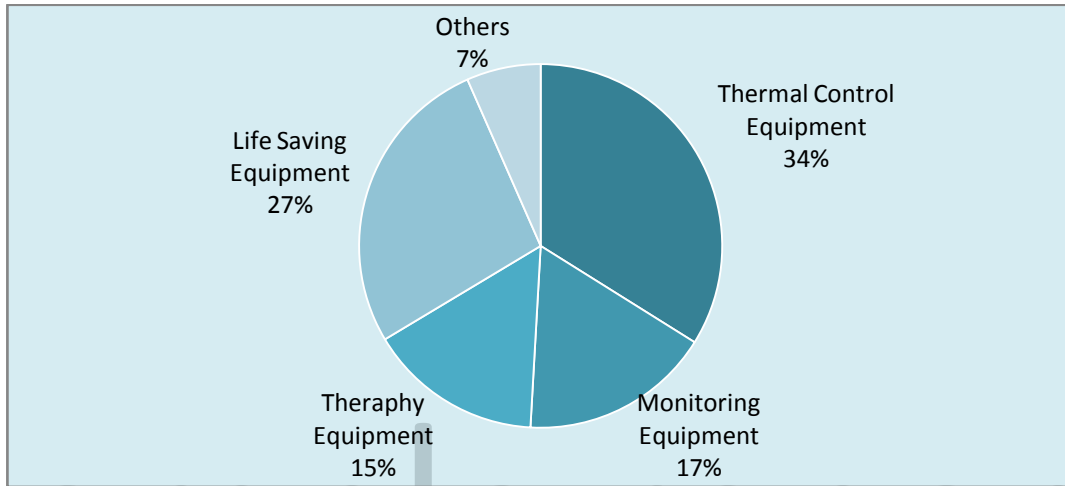
**Table 5: South African Neonatal Equipment Market Forecast 2014**

	2010	2011	2012	2013	2014
Market Size Forecast (\$ millions)	xx	xx	xx	xx	xx
CAGR	xx				

Source: Linarch

## Market Segmentation

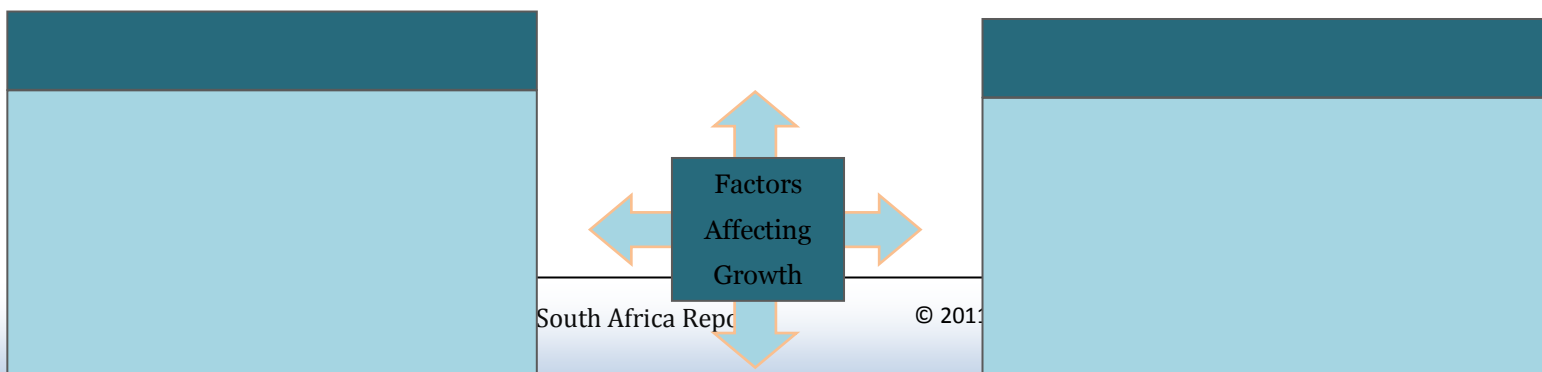
**Exhibit 3: South African Neonatal Equipment Segmentation**

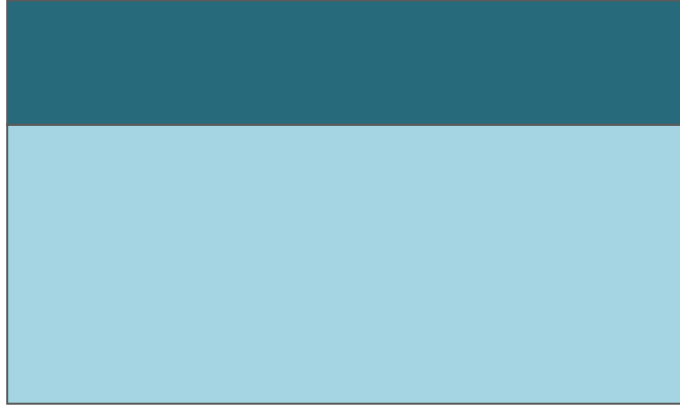


Source: Linarch

## 2.3 Factors Affecting Growth

**Exhibit 4: Factors Affecting Neonatal Equipment Market in South Africa**





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## 3. Vendor Landscape

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### 3.1 Leading Players in the Market

Geographical Presence

Cost

Training, Support and Maintenance

List of Vendors

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## 3.2 Distribution Channels for Neonatal Equipments

Distribution of Neonatal Equipments in South Africa is carried through one or more of the following distribution systems.

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**Exhibit 5: Distribution Channels for Neonatal Equipments in South Africa**

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Source: Linarch

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### **3.3 Neonatal Equipment Distributors in South Africa**

Following are some of the importers of Neonatal Equipment in South Africa

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## 4. Key Trends & Drivers

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### 4.1 Key Trends & Drivers

Following are the key trends and drivers of the Neonatal Equipment market in South Africa:

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## 4.1 Market Inhibitors

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## **Appendix**

### **1. Industry Associations**

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## **2. Regulatory Environment**

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### 3. Key Industry Contacts

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Sample Report - Randomized Data

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